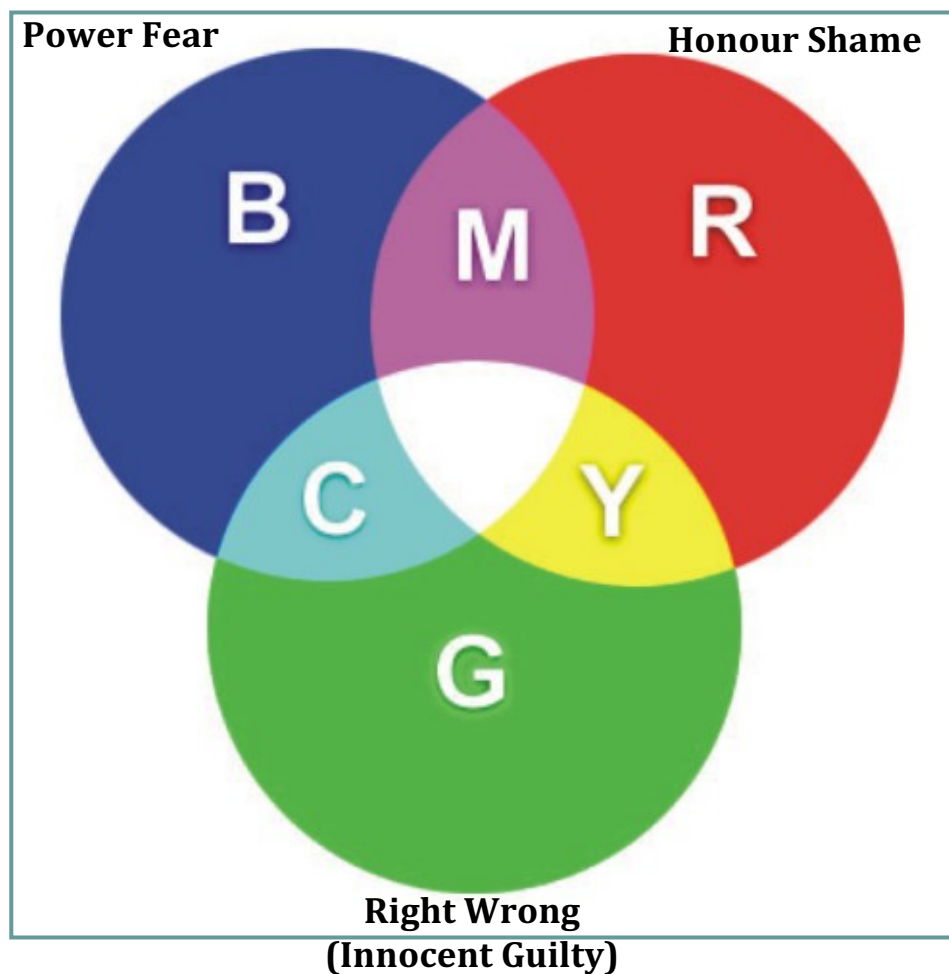


# Cultural Groups



Societies mainly have three different motivators or three different dimensions. These influencers drive society. They are:

- Right versus Wrong (guilt versus innocence), based on the legal system
- Power versus Fear (trust versus fear), based on dictatorship
- Honour versus Shame, based on relationships

The three prime colours of worldview is the most important foundational principle there is and every one is always present in every culture. So you will never get a pure honour/shame culture or a pure innocence/guilt culture.